

ORDER



Orders
Order / Rev: 1842508
Alt Order #:
Product Desc: Sunday Morning Campaign
Estimate: Sept-Oct 2019
Flight Dates: 09/09/19 - 11/03/19
Original Date / Rev: 09/03/19 / 07/07/20
Order Type: RFP

KHOU
Primary AE: Kari Bivins
Sales Office: GNAT
Sales Region: NAT

Agency Name: Strategy Creative Group / POL
Buying Contact:
Billing Contact: Accounts Payable
 2809 Wentworth
 Houston, TX 77004

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Anthony Kirk Allen / D / CITY CO
Demographic: HH
Product Codes: PL-City Council
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 146869
Agency External ID: 50447AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/29/19	6	\$1,200.00	\$1,020.00
09/30/19	10/27/19	8	\$1,600.00	\$1,360.00
10/28/19	11/03/19	2	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Imp.
September 2019	6	\$1,200.00	\$1,020.00	68.7
October 2019	8	\$1,600.00	\$1,360.00	91.6
November 2019	2	\$400.00	\$340.00	22.9
Totals	16	\$3,200.00	\$2,720.00	183.2

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kari Bivins	GNAT	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
N 1	KHOU	09/09/19	09/15/19	Latina Voices 430-5a SuCM Latina Voices 530-6a Su		530-6a	-----S	:30	1	\$200.00	P05	7.7 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
		Week: 09/09/19	09/15/19	-----S	1	\$200.00	7.7							
N 2	KHOU	09/09/19	09/15/19	Weekend ROS 4-9a 6:00 AM-6:30 AM	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-----S	:30	1	\$200.00	P05	15.2 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
		Week: 09/09/19	09/15/19	-----S	1	\$200.00	15.2							
N 5	KHOU	09/16/19	11/03/19	Weekend ROS 4-9a 5:58 AM-6:00 AM	CM	5:58 AM-6:00 AM (5:58 AM-6:00 AM)	-----S	:30	1	\$200.00	P05	15.2 NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
		Week: 09/16/19	09/22/19	-----S	1	\$200.00	15.2							
		Week: 09/23/19	09/29/19	-----S	1	\$200.00	15.2							
		Week: 09/30/19	10/06/19	-----S	1	\$200.00	15.2							
		Week: 10/07/19	10/13/19	-----S	1	\$200.00	15.2							
		Week: 10/14/19	10/20/19	-----S	1	\$200.00	15.2							
		Week: 10/21/19	10/27/19	-----S	1	\$200.00	15.2							
		Week: 10/28/19	11/03/19	-----S	1	\$200.00	15.2							
N 6	KHOU	09/16/19	11/03/19	Weekend ROS 4-9a 6:28 AM-6:30 AM	CM	6:28 AM-6:30 AM (6:28 AM-6:30 AM)	-----S	:30	1	\$200.00	P05	7.7 NM	7	\$1,400.00

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Advertiser: POL/ Anthony Kirk Allen / D / CITY COU
 Product Desc: Sunday Morning Campaign **KHOU**
 Estimate: Sept-Oct 2019

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>							
		Week: 09/16/19	09/22/19	-----S	1	\$200.00	7.7							
		Week: 09/23/19	09/29/19	-----S	1	\$200.00	7.7							
		Week: 09/30/19	10/06/19	-----S	1	\$200.00	7.7							
		Week: 10/07/19	10/13/19	-----S	1	\$200.00	7.7							
		Week: 10/14/19	10/20/19	-----S	1	\$200.00	7.7							
		Week: 10/21/19	10/27/19	-----S	1	\$200.00	7.7							
		Week: 10/28/19	11/03/19	-----S	1	\$200.00	7.7							
Totals												16	\$3,200.00	